



Transactions. Technology. Research.

Strategic Patent Monetization: Patent Curation with Patent Investor

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Executive Summary

- Techson has access to more than \$2.5 Billion in patent-focused investment capital along with a proven capital deployment model.
- Techson can secure \$100+ million of patent investment capital to acquire or otherwise strategically monetize your patent portfolios.
- Maximize your ROI on Non-Core patent assets or accelerate value securitization of Core patent assets.

Who Is Techson IP

Founded in 2015 in Austin, Texas by IP attorneys, research experts and technologists with a vision to serve the patent and innovation industry with strategic IP monetization and ML/AI automation solutions.

- Our founders have conducted over \$200 million in patent transactions, led large F500 M&A and secured tens of millions of dollars in private equity and venture capital investments
- The Team has worked with and for the world's largest patent owners and their respective law firms; all of us are multi-year IAM Top 300 Global IP Strategist recipients
- We have relationships with multi-Billion Patent Investor funds, VCs and Private Equity funds
- Our researchers have conducted 20,000 IP research projects across 150+ clients - include the F500 & Am Law 100



Tom



Luke



Chris

An aerial photograph of a vast mountain range, likely the Sierra Nevada, with numerous peaks and valleys. The sky is filled with soft, white clouds. The overall tone is muted and professional.

A \$100M Patent Acquisition Program

Securing \$100M for your Patents

Techson will secure Patent Investor/s capable of deploying \$100M+ in investment capital to create a well-managed, structured patent monetization program that:

- includes substantial cash-at-close for exclusivity and those patents ready to sell
- provides milestone payments to buy additional patents at regular intervals
- PI establishes independent entity to house purchased patents, distancing Seller

Options:

- allows Seller to participate in any future monetization windfalls
- take Assignment of any deprioritized patents & makes maintenance payments which will include license grant back to Seller; financial participation if sold-off

Patent Investor Program Details

Capital Investment Program

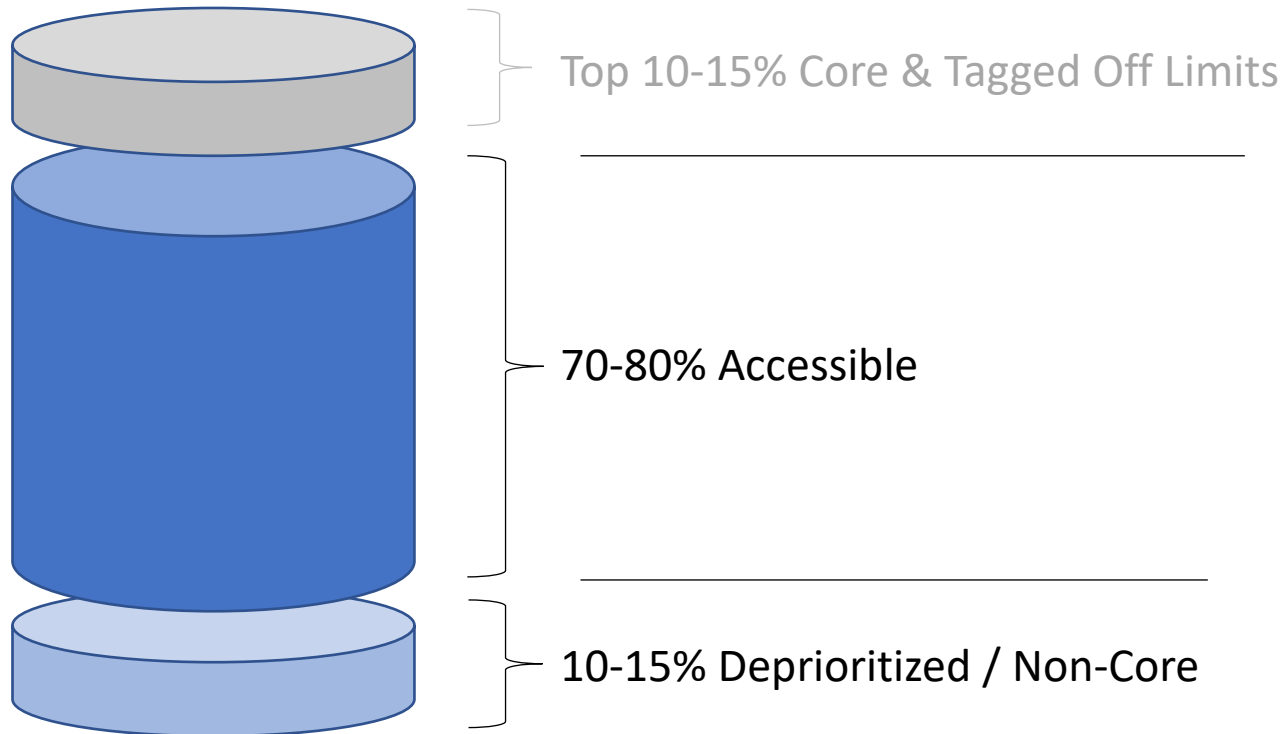
1. Upfront payment for exclusivity window to access some, or all your patent portfolios; Seller can earmark strategic/core or "off limits" asset up front
2. Agreed upon preset price/s on per-family basis; Investor cannot immediately turn around and sell to list of Sellers' direct competitors, or other agreed upon prohibitions
3. Guaranteed quarterly payments [8-12 quarters] in exchange for Seller's commitment to make a minimum number of patent families available to acquire at preset price/s per quarter

Optional Program Optional Features

- Back-end financial participation once Investor has return of capital + a premium [3.5-5.0X]
- Acquisition of idle/dormant/deprioritized brands in conjunction with any patent purchase
- Assign deprioritized assets to Patent Investor for ongoing maintenance fee payments with royalty-free grant back to Seller; participation if patents are further monetized in any way
- Adherence to "Golden Rule" licensing and litigation: a covenant not to file litigation: a) until after attempting to license first to targets, or b) after a pre-set delay from transaction close

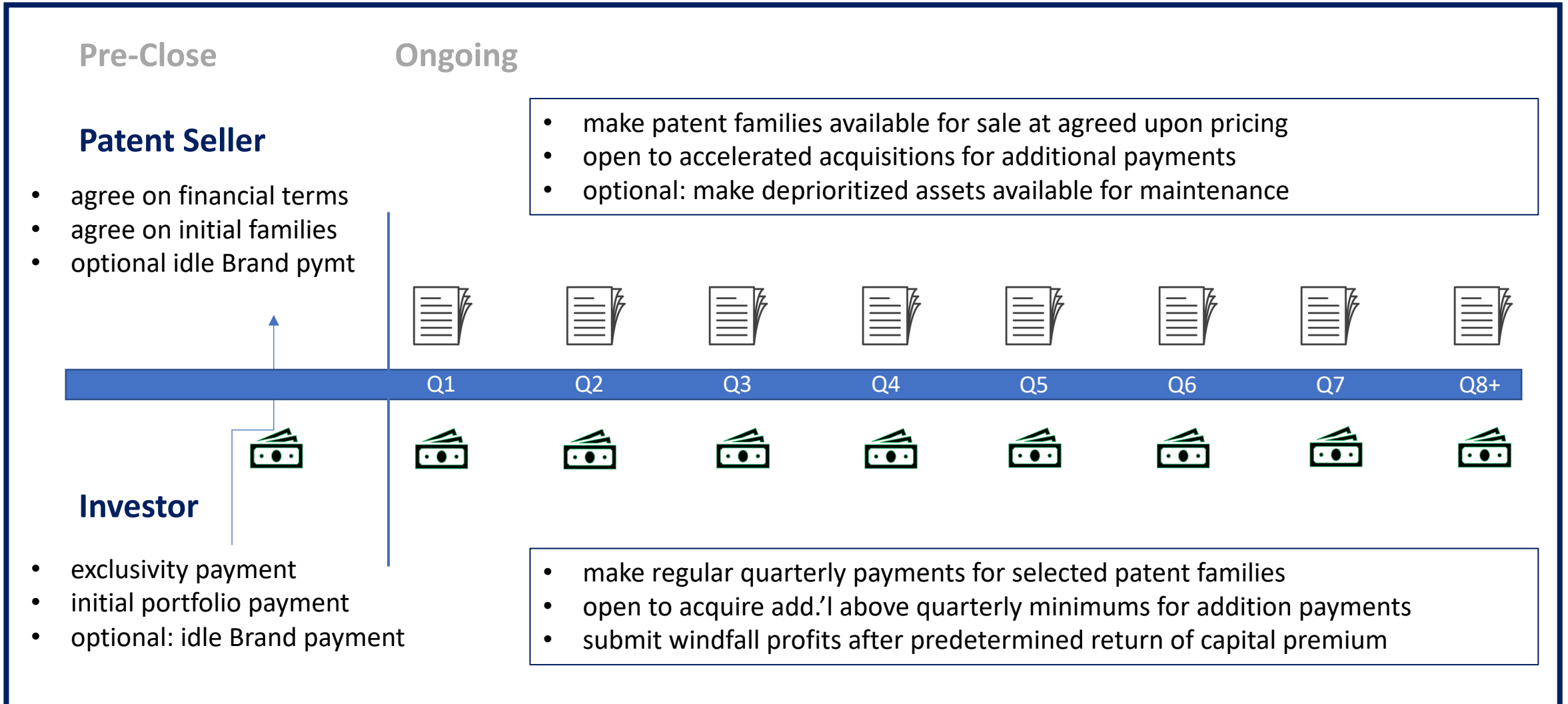
Seller/Patent Investment Portfolio Access

Exemplary Portfolio Composition



- Optional: Seller could negotiate any of these as one-off opportunities
- Seller makes these accessible
- Investor makes quarterly family selections & remits payment/s
- Pre-negotiated per family price
- Optional: back-end on any monetization
- Investor can acquire at no charge, in exchange can pay maintenance fees
- Seller receives paid up, royalty-free license in return
- Optional: back-end on any monetization

How It Works



Patent Investment Financial Model

Model Assumptions

- Seller is F500 with ~10,000 patent assets
- Portfolio % off limits: 15%
- Upside participation: 20% after 3.0X Return
- Exclusivity Period: 3 yrs. / 12 qtrs.
- Exclusivity Payment: \$5,000,000
- Price per family: \$250,000
- Min. Quarterly Payment: \$5,000,000
- Min. Families per Quarter: 20

		Regular Quarterly Payments											
	Up Front	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12
	\$ 5,000,000												
F500 Seller		\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000
		\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000
Patent Families		20	20	20	20	20	20	20	20	20	20	20	20
Total Payments to Seller				\$ 65,000,000									
PI Expected Return		6	\$ 390,000,000										
PI Capital + 3X Premium Return		3	\$ 195,000,000										
PI Expenses			\$ 10,000,000										
Available for Participation			\$ 185,000,000										
Seller's Participation Waterfall		20%		\$ 37,000,000									
TOTAL Payments to Seller				\$ 102,000,000									

Techson: Trusted & Successful

- ✓ Transactions – \$200M in patent transactions; vast buy-side network & billion-dollar Patent Investment partnerships; Techson can be a buyer too...
- ✓ Proven Partner – proven research project success on 20,000 IP projects across 150+ global clients both F500 & Am Law 100
- ✓ Experienced Strategists – at executing across large-scale projects or single patent transactions
- ✓ Limestone | Report – internally developed ML/AI-analytics platform for rapid and proprietary portfolio assessments



NEXT STEP: Schedule a Meeting

Tom Hochstatter, President



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