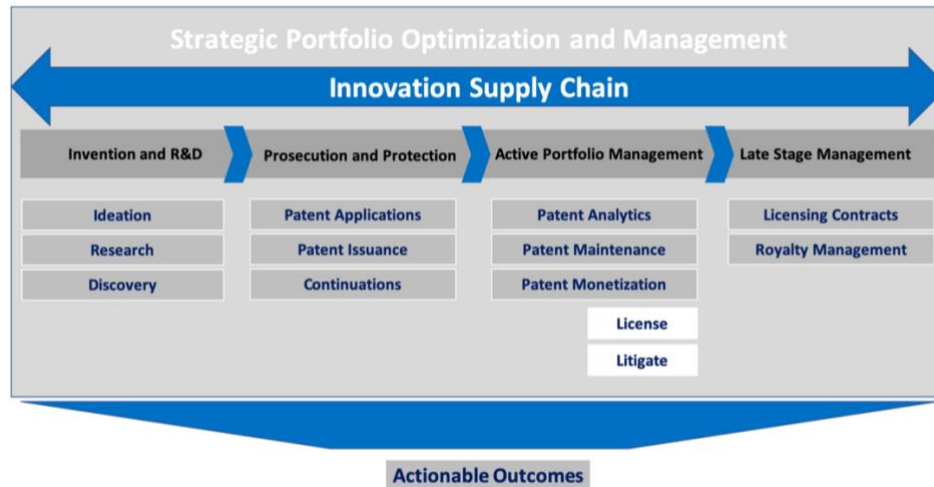


Techson IP Advisory Services

Our experienced team of IP attorneys, consultants, technical researchers, business leaders and transaction advisory pros provide **practical** and **comprehensive** IP support for every stage of the Innovation Supply Chain.



Where Techson IP Advisory Helps

IP Portfolio Rationalization

- Innovation Supply Chain Health Check & Process Audit
- IP and Business Strategy/Operating Model Alignment
- Competitive IP Landscape and Competitor Assessment
- Portfolio Maintenance & Management

IP Performance Improvement

- Innovation Supply Chain Process Improvement/Kaizen Events
- Business Intelligence Reporting Aligned with Your Portfolio
- Innovation Brainstorming Sessions
- IP Technology System Requirements and Selection

IP Transaction Advisory

- Business Case and Portfolio KPI Development
- IP Valuation
- M&A IP Due Diligence
- IP Brokerage – Sales & Licensing
- Post Transaction Licensing Support and Management

Contact US: info@techsonip.com